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# Living in the Heart of HafenCity West

## Property 62, Strandkai Quarter

Property 62 is the last available residential building plot in the western portion of HafenCity. Located near Westfield Hamburg-Überseequartier and the popular Grasbrookpark, the site offers an outstanding location with urban flair and a high quality of life for residents.

Property 62 is nestled between Hübenerstraße, Chicagostraße, and Vancouverstraße, and surrounded by an attractive environment with a balanced mix of residential and office use. Its central location provides easy access to public transportation, numerous leisure and shopping opportunities, and a sophisticated urban environment.

As part of a concept competition, suitable project ideas from experienced developers are being sought. Concepts should be exclusively dedicated to rental housing construction. This development should provide both subsidized and free market rental apartments. Project ideas should make an active contribution to the social diversity in the neighborhood. We are particularly seeking flexible and creative approaches that meet the high architectural and urban planning requirements of the HafenCity and provide fresh momentum for urban living.

If you are interested, please email Katharina Schmidt: [katharina.schmidt@hafencity.com](mailto:katharina.schmidt@hafencity.com) or Carlotta Ruppert: [carlotta.ruppert@hafencity.com](mailto:carlotta.ruppert@hafencity.com)



Digital property description



Location:	Hübnerstraße/Vancouverstraße/Chicagostraße
Land Area:	5,213 m²
Floor Space:	approx. 29,500 m² GFA
Zoning Plan:	Hafencity 7 (MI), building height 34-63 m, BCR: 1,0
Use:	35% subsidized and 65% free market rental housing, daycare, and public-access facilities
Construction Start:	expected 2028
Public Transit:	U4 (Überseequartier) about 50 meters away

### Requirements for applicants include, but are not limited to:

- Concept submission to the **Call for Land Development Proposals**
- Conclusion of a **preliminary development agreement**
- Holding an **architectural design competition**
- Fulfillment of the criteria for the **DGNB Special Award Ecolabel**
- Become a member of **Quartiersmanagement HafenCity e.V.** association

The Free and Hanseatic City of Hamburg (FHH) is offering the property for sale by proposal submission through its special fund, „Stadt und Hafen,“ represented by HafenCity Hamburg GmbH. The project will be selected through a concept competition in which quality-oriented and innovative approaches will account for 70% of the total score. Once the selection phase is complete, a preliminary development agreement will be made with the chosen project developer. The site will then be reserved exclusively for the developer during the planning phase. The property will only be sold once the building permit has been obtained and approval has been given by the municipal committees.

All specifications and information provided are subject to change and are not legally binding. Modifications may be made until the call for proposals is officially published.